



Information on Demand Live! ***Informix Acceleration Webcast for Business Partners***

Our customers continue to demand solutions that optimize their information technology investments by taking advantage of existing infrastructure and in-house skills to boost productivity and reduce costs.

Join us on Tuesday morning, February 7, 2006 to learn how you can take advantage of the latest marketing and sales offers designed to help the IBM Informix Business Partner community succeed in delivering this requirement to customers. Sign up today and discover how you can drive additional revenue and lower cost with Informix and IBM in 2006.

[Click here to Register Today!](#)

http://www-1.ibm.com/partnerworld/pwhome.nsf/weblook/eac_webcast_biz07feb.html

This webcast will cover:

- Business value and up-sell opportunities with Informix Dynamic Server (IDS) V10.0
- Key cross-selling opportunities within IBM Software Group
- PartnerWorld Industry Networks marketing offer for Informix business partners
- Quarterly Informix sales plays
- Terms & conditions of the Informix OEM Earned Discount contract

Featured speakers:

- Ambuj Goyal, General Manager, Information Management Software
- Bruce Weed, Program Director, WW Informix Business Executive
- Brett Hansen, Program Director, PartnerWorld Industry Networks
- Manuel Corniel, WW OEM Channel Sales Leader
- Michael Cohn, WW Informix Marketing Manager
- Syed Kamal, President & CEO, Gillani

Date and time:

- Tuesday, February 7, 2006
- 11:00 am to 12:00 pm (ET)

If you are unable to attend the live broadcast but are interested in the content, take a moment to register and we'll send you the link to the replay as soon as it's available.

This online event is open to IBM Informix Business Partners only. If you are not a member of IBM PartnerWorld but wish to attend the webcast, please email Michael Cohn at mcohn@us.ibm.com.